

Welcome to Luxe



 707 Washington Street  
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 920.875.0355

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 [@luxebeautybarwi](https://www.instagram.com/luxebeautybarwi)



Meet the Team



Amber Jergenson  
Stylist  
[@hairbyamber.atluxe](#)



Alyssa Balthazor  
Stylist  
[@hairbyaly.atluxe](#)



Samantha Skarvan  
Stylist  
[@hairbysamantha.atluxe](#)



Liz Barnes  
Salon Coordinator  
[@lizstrouf](#)



Sarah Schmidt  
Stylist  
[@shadyshears](#)



Annie Schultz  
Owner & Stylist  
[@hairbyannie.atluxe](#)



Ashley Henneman  
Owner & Stylist  
[@hairbyashley.atluxe](#)

## *Before Your Visit*

You will receive a confirmation text at the time of booking your appointment, and again 48 hours before your appointment. We ask that you confirm your appointment through the text option by responding "Confirm."

Have a question? You can reach us anytime at [luxebautybarwi@gmail.com](mailto:luxebautybarwi@gmail.com) and we will respond within 24 hours or call us at (920)875-0355 to speak to our team.



## *As Our Guest*

Enjoy a water spritzer, tea, multiple coffee options, or a cocktail while you're here. If you're hungry, we offer a variety of snacks, too.

Whether you are looking for a relaxing peace and quiet time or want to chat, we are happy to accommodate. We have a variety of amenities that we are consistently adding to to make every experience at Luxe a great one. .

## *Between Appointments*

Keep an eye on your inbox for a monthly update on products, classes we are attending, team spotlights, and events or promotions taking place.

Follow us on Facebook and Instagram for hair tutorials, video updates, product focuses and great hair pictures! We love to hear from you, so don't be afraid to interact and give us suggestions for future posts.





# Your First Visit

**Downtown Manitowoc is rapidly growing and we are so excited to be apart of it.**

**Due to more traffic from the new businesses near us, we recommend allowing for 5-10 minutes for additional travel time. When arriving, there is parking on both sides of the street, or a parking lot Luxe guests can use to the left of Luxe Beauty Bar (closest to Briess.)**

## A Consultation like you've never seen before

Nervous about seeing a new stylist?  
Hey, we get it!

At Luxe, you don't have to be. Our team is highly educated, and our consultations are beyond thorough. We are going to ask you questions about your hair history, what you love about your hair, what you don't, and we will go over any pictures you may have. You may even see us pull over another team member to be certain we NAIL your hair!

**Our waiting area is open, so please come in and complete our Intake Form and let us grab you a beverage or snack.**



*Your Between Visit Success Plan*

Whether you come in for extensions, hair color, cut or a little of everything, we've got the perfect maintenance plan to ensure you look great no matter the day. We will walk you through step by step how to care for your hair inbetween appointments with the proper hair products for your color and style. Below is a chart that guides you on the perfect maintenance schedule.

Cuts	3-12 weeks
Retouch	3-6 weeks
Balayage	10-12 weeks
Foils	6-8 weeks
Foil w/Shadow Root	8-12 weeks
Extensions	6-8 weeks
Gloss	4-8 weeks
Eyebrow/Facial Waxing	3-8 weeks



# Beauty Menu

## HAIRCOLOR

RETOUCH	\$55+
RETOUCH + MINI FOIL	\$70+
RETOUCH + PARTIAL FOIL	\$80+
RETOUCH + FULL FOIL	\$100+
FULL COLOR	\$80+
TOP FOIL + NAPE COLOR	\$80+
MINI FOIL	\$50+
PARTIAL FOIL	\$70+
FULL FOIL	\$90+

## HAIR CUTS

CUT+ SHAMPOO + STYLE	\$28+
CUT + STYLE	\$20+
CUT ADDED ONTO COLOR	\$20+
BANG TRIM / DEBULK	\$10
CHILD'S CUT	\$15

## SPECIALTY SERVICES

BALAYAGE	\$100+
BABYLIGHTS	\$110+
CUSTOM BLONDE	\$120+

SERVICE PRICES VARY BASED ON THE STYLIST YOU CHOOSE. PRICES WITH A "\*" ARE STARTING AT AND VARY ON YOUR STYLISTS PERSONAL RATE, YOUR HAIR DENSITY/LENGTH, ADDITIONAL COLOR, OR ALTERNATION OF SERVICES NEEDED TO GIVE YOUR YOUR PINTEREST-WORTHY HAIR.



## Luxe Reward & Loyalty

**We want to reward your Luxe loyalty, so this program was created to give our Guests added benefits with every purchase.**

Free Travel size product	150 points
50% off any add-on	200 points
10% off entire sale	250 points
Free haircut + style (\$20 value)	300 points
Free Eyebrow wax	350 points
Free cut added on to color	400 points
50% off any single product	450 points
Free Deep Conditioning treatment	500 points
15% off entire sale	550 points

# Digital Referral Card

Take a screenshot of the image below and feel free to text/email it to any of your friends, family, or coworkers. Anyone who is as awesome as you, really!

**\*\*Make sure they mention your name at booking**



Valid for new guests only, but you can refer as many guests as you would like.